

@ EBENEZER

2025

*Etching Our Future In Stone*

**Sponsorship Packet**



For more than a century, Ebenezer has empowered older adults to lead healthier, more vibrant lives. Since our first facility opened in 1917, we have committed ourselves to provide a unique standard of care and quality of experience to all our residents and their families.

Ebenezer translates from the Hebrew phrase “stone of help,” our guiding principle is to sustain exceptional care and programming at our facilities to ensure we uphold the Ebenezer Promise, and to enhance the range of services we offer at every property we touch.

#### MISSION

To provide financial support to help make life happier and more meaningful for the seniors we serve.

#### VALUES

Prioritizes treating every resident and family member with the dignity and respect they deserve.

#### OUR WORK

The Ebenezer Foundation serves as the philanthropic liaison between Ebenezer Senior Living and our generous family of donors.

## 2025 Events:

### An Enriching Evening with Ebenezer

In 2025, Ebenezer will host a series of 4-6 intimate dinner gatherings to engage partners, donors, and prospects, and strengthen financial support. Hosted by Brett, these events will:

- Share updates on Ebenezer’s impact
- Foster connections with key stakeholders
- Increase giving through individual donations, sponsorships, and grants

Each gathering will feature a reception, dinner, and discussion, designed to build lasting relationships and introduce new people and organizations to our work and mission. Your support will help drive continued success and growth for Ebenezer’s work.

### Etching Our Future In Stone Celebration

Join us for an evening of celebration with Ebenezer’s partners, donors, and community members as we highlight our mission to empower older adults to lead healthier, more vibrant lives. This special event will feature:

- A captivating program showcasing the impact of Ebenezer’s work
- Engaging games and activities
- Delicious food and live music

Proceeds from the evening will support the **Ebenezer Lifelong Learning Program**, which keeps the mind, body, and spirit active at any age through the pursuit of knowledge and new experiences. Your sponsorship will help make this transformative program possible, ensuring older adults continue to thrive and grow.

**Date:** October 25, 2025

**Time:** 5:30pm – 10:00pm

**Location:** Metropolitan Ballroom  
5418 Wayzata Blvd. Golden Valley, MN 55416



# EBENEZER

## *Sponsorship Levels and Benefits*

### **Milestone: : \$20,000**

- Mission Moment (live or video)
- Podium recognition - sponsor logo
- Sponsor logo on invitation
- Sponsor logo on photo-op banner
- 2 Premier reserved tables (20 seats):
  - VIP social hour
  - 4 Bottles of Wine
  - Table signage
- Sponsor full-page ad on print program
- Exclusive full-page newsletter feature
- Exclusive social media feature
- VIP Ebenezer tour for 4
- Private lunch for 4 with Brett K. Anderson, CEO
- Opportunity to provide 1 exclusive live or silent auction item/s

### **Firestone: \$10,025**

- Sponsor logo on photo-op banner
- Sponsor logo on cocktail napkin
- 1 Reserved table (10 seats):
  - VIP social hour
  - 2 bottles of wine
  - Table signage
- Sponsor half-page ad on print program
- Exclusive half-page newsletter feature
- Exclusive social media feature
- Opportunity to provide 1 exclusive live or silent auction item/s

### **Cornerstone: \$5,025**

- 1 Reserved table (10 seats):
  - 2 bottles of wine
  - Table signage
- Exclusive social media feature
- Opportunity to provide branded takeaway gift for guests

### **Table: \$2,025**

- 1 Reserved table (10 seats):
  - Table signage

### **Cobblestone: \$15,000**

- Host of VIP social hour - logo signage
- Sponsor named signature cocktail
- Sponsor logo on photo-op banner
- 2 Reserved tables (20 Seats):
  - VIP social hour
  - 4 Bottles of Wine
  - Table signage
- Sponsor half-page ad on print program
- Exclusive half-page newsletter feature
- Exclusive social media feature
- VIP Ebenezer tour for 2
- Private lunch for 2 with Brett K. Anderson, CEO
- Opportunity to provide 1 exclusive live or silent auction item/s

### **Capstone: \$7,525**

- 1 Reserved table (10 seats):
  - VIP social hour
  - 2 bottles of wine
  - Table signage
- Sponsor quarter-page ad on print program
- Exclusive quarter-page newsletter feature
- Exclusive social media feature
- Opportunity to provide 1 exclusive live or silent auction item/s

### **Keystone: \$3,525**

- 8 Guest tickets:
  - 2 bottles of wine
  - Table signage
- Opportunity to provide branded takeaway gift for guests

### **Recognition for all sponsors:**

- Ebenezer website, LinkedIn, social media
- Electronic & printed communications
- Annual Report

# Sponsorship Form

SPONSORSHIP LEVELS	\$20,000	\$15,000	\$10,025	\$7,525	\$5,025	\$3,525
Mission Moment (live or video)	●					
Podium recognition - sponsor logo	●					
Sponsor logo on invitation	●					
Host of VIP social hour - logo signage		●				
Sponsor named signature cocktail		●				
Sponsor logo on cocktail napkin			●			
Sponsor logo on photo-op banner	●	●	●			
Reserved seats	20 seats	20 seats	10 seats	10 seats	10 seats	8 seats
VIP social hour	●	●	●	●		
Bottles of Wine	4	4	2	2	2	2
Table signage	●	●	●	●	●	●
Sponsor ad on print program	full-page	half-page	half-page	quarter-page		
Exclusive newsletter feature	full-page	half-page	half-page	quarter-page		
Exclusive social media feature	●	●	●	●	●	
VIP Ebenezer tour	tour for 4	tour for 2				
VIP tour for Private lunch with CEO	lunch for 4	lunch for 2				
Opportunity to provide items	1 auction item	1 auction item	1 auction item	1 auction item	takeaway gift	takeaway gift

## Sponsor Information

\*Deadline to be included in print materials: October 1, 2025

Sponsor Name (as it should appear on materials): \_\_\_\_\_

Sponsorship Level: ☐ \$20,000 ☐ \$15,000 ☐ \$10,025 ☐ \$7,525 ☐ \$5,025 ☐ \$3,525

Table Host: ☐ \$2,025 (10 seats) Individual Tickets: ☐ \_\_\_\_\_ Tickets (\$150 each) = \$ \_\_\_\_\_ (total)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

## Payment Information

☐ Check enclosed (payable to Ebenezer Foundation)

☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover ☐ Please invoice me \_\_\_\_\_ (date)

Card Holder Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

## Donations

☐ In lieu of the suggested sponsorship amounts, please accept \$ \_\_\_\_\_ to support Ebenezer Foundation.

## Please mail or email the completed form to:

The Ebenezer Foundation  
c/o: J. Murphy & Associates  
1300 Godward St NE, Ste 2625  
Minneapolis, MN 55413

Please contact Julie Murphy with any questions at 612-746-4150  
or brett.anderson.fairview@gmail.com. Your donations are tax-deductible.  
Ebenezer Foundation is a 501(c)(3). EIN: 41-1356565.